

# #SHECURITY

1) Think about women\* in the field of "Peace and Security". Who has inspired you most?

- It can be the **peace activist** who has helped bring together conflicting parties in a civil war.
- It can be the **military commander** who made a difference when leading a peacekeeping mission.
- It can be the **diplomat** who worked behind the scenes to broker a peace deal.

2) And now let's flood the internet with pictures of these amazing women. **Search** a picture of the woman\* you chose or write her name on a piece of paper and **take a photo of you** holding the picture / piece of paper. Alternatively, pick a picture showing the two of you.

## #SHEcurity - How to join our campaign

Just follow these simple steps:

Ideally, make sure to respect recommended sizes (Twitter: 1200x675 px, Instagram: 1080x1080px).

3) **Share** a tweet and/or Instagram post with the photo stating **why you find this woman inspiring** ... and encourage others to do the same!

- Do not forget to use the **campaign hashtag #SHEcurity** and tag our Twitter and Instagram account at **@SHEcurity20** so we can find and retweet your post.
- If possible, also use the general hashtags for the anniversary of the 1325 resolution.
- In a 2nd tweet (as a response to the first tweet) / within the Instagram post, **tag those people/organisations** in your network who may want to join the campaign.

*Here are some examples:*

### 1st Tweet

I am deeply inspired by [First name] [Last name]. She is a tireless peace activist, and nothing can stop her!

For the #UNSCR1325 20th anniversary, I join the #SHEcurity campaign and say: Peace needs women. More and fast.

### 2nd Tweet

Which woman\* has inspired you? Tweet about her and become part of the #SHEcurity campaign!

@Contact1 @Contact2 @Contact3 ...

#WPSin2020 @SHEcurity20

### 1st Tweet

[First name] [Last name] has shown me how important women\* leaders in peacekeeping missions are. 20 years after the adoption of the #UNSCR1325, women are still underrepresented in peace and security. That's why I say: Peace needs women. More and fast.

@SHEcurity20 #SHEcurity

### 2nd Tweet

Which woman\* has inspired you? Tweet about her and become part of the #SHEcurity campaign!

@Contact1 @Contact2 @Contact3 ...

#WPSin2020 @SHEcurity20

# #SHESECURITY

And this is how it could look like

... on Twitter:



A screenshot of a Twitter post. At the top left is a circular profile picture of Hannah Neumann. The text of the tweet reads: ".@PalwashaHasan has deeply inspired me: She's a mobilizer who fought for women's rights to be enshrined in Afghanistan's 2004 Constitution - and now she heads two 🇦🇫 women's NGOs. On the #UNSCR1325 20th anniversary, I say: Peace needs women. More and fast. @SHEcurity20 #SHEcurity". Below the text is a video player showing Hannah Neumann holding a framed portrait of Palwasha Hasan. The video player has a close button (X) in the top left and a 'Bearbeiten' button in the top right. Below the video are options to 'Personen markieren' and 'Beschreibung hinzufügen'. At the bottom of the tweet is a row of icons for media, GIFs, replies, emojis, and a retweet icon, followed by a blue 'Alle twittern' button.

Which woman\* has inspired you? Tweet about them and become part of the #SHEcurity campaign!  
@Contact1 @Contact2 @Contact3 etc.  
.  
.  
.  
#WPSin2020

... on Instagram:



A screenshot of an Instagram post. At the top left is a circular profile picture of Hannah Neumann, followed by the name 'Hannah Neumann' and a 'Follow' button. Below the name is the location 'Brussels'. The main image shows Hannah Neumann holding a framed portrait of Palwasha Hasan. Below the image are icons for likes, comments, and shares. The text of the post reads: 'Liked by xyz and 20 others Hannah Neumann Palwasha Hasan is a woman who deeply inspired me: An activist since her early youth, she's a true mobilizer who fought for women's rights to be enshrined in Afghanistan's 2014 Constitution. Now, she now heads two Afghan women's NGOs. On the #UNSCR1325 20th anniversary, I say: Peace needs women. More and fast. That's why I am taking part in the #SHEcurity campaign to give visibility to the amazing women shaping #Peace and #Security today. Will you join me? @Contact1 @Contact2 @Contact3 ... @SHEcurity20 #WomensRights #Afghanistan #UnitedNations #PeaceActivism ... more'. At the bottom, there is a 'View all 16 comments' link, an 'Add a comment...' button, and the date '22 October'.